



Online course

WRITING FOR ACADEMIA/WRITING FOR POLICY: METHODS, SKILLS AND TECHNIQUES

May 5, 7, 9 2025

This short course is designed to enhance the participants' writing abilities for both the academic and policy contexts. It focuses on methods, skills, and techniques required to craft compelling and well-structured texts. Participants will explore how to address diverse audiences, improve clarity, sharpness and precision, and develop evidence-based arguments. Special attention is dedicated to improving skills in writing academic abstracts for publications and drafting project proposals for doctoral applications. The practical activities are organized to provide individual support, ensuring personalized feedback on participants' drafts. The course is ideal for researchers, professionals and students aiming to excel in written communication within academic and policy-making environments.



TRAINING PROGRAMME

May

5

Key concepts

2:00pm-2:05pm Participants' Connection and Course Introduction

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2:05pm-3:00pm Introductory Remarks: Writing Techniques for Abstracts, Research-based Texts and Policy Briefs

3:00pm-4:00pm How to Analyse Sources, How to Create an Effective Bibliography

4:00pm-5:00pm How to Draft an Outline, How to Start Writing

Leo Goretti, IAI and The International Spectator

May

7

From theory to practice

2:00pm-3:00pm How to Write an Academic Research Project

3:00pm-4:00pm How to Write a Policy Brief

4:00pm-5:00pm How to Write an Op-Ed

4:00pm-5:00pm How to Write a Book Review and a Journal Article

May

9

Laboratories and practical activities

2:00pm-4:00pm In-class exercise and Individual Feedbacks

4:00pm-4:10pm Concluding remarks

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